



We believe that marketing performs better with retail data. The Retail Media Group (RMG) is the first multi-partner platform combining the customer data from category-leading retailers such as MediaMarkt, Saturn, Real, Metro Cash & Carry, and many more. Many international brands such as Samsung, McFit, American Express and Microsoft work with us to optimize their marketing.

At the same time, we equip our retail partners with the necessary tools and know-how that ensure their readiness for the new age of data. Our distinct expertise is the result of an exceptional mix of AdTech and retail market knowledge that we brought from our parent company ECONOMY (formerly METRO GROUP).

We are only as impactful and creative as the people on our team, so we make building a strong culture among our highest priorities. Are you ready for your next challenge? Join our Berlin team of experienced entrepreneurs and challenge seekers that are leading the change in the retail and marketing industry.

## - Director of Adops & Solutions (w/m) -

### Your responsibilities

- Oversee and manage Campaign and Account-Management teams (6-9 Direct FTEs including team leads)
- Lead quality assurance of programmatic campaign performances (KPIs and financially)
- Expand and manage ad tech stack (DSPs, SSPs, DMPs, BI, ad servers)
- Lead programmatic media inventory (trading) sourcing
- Build data-driven advertising solutions for direct client and agencies
- Be part of management team of venture
- Stakeholder management (venture, holding, external partner)

### Our requirements

- 7-10 years of digital media and ad tech experience working in programmatic teams for agencies, ad tech companies or publishers
- At least 3-4 years of team lead experience
- Strong hands-on experience of ad tech ecosystem: DSPs, DMPs, SSPs and ad servers in particular: DBM (Google Display and Video 360), AppNexus, The Trade Desk, THE ADEX, Salesforce DMP
- Outstanding KPI (ROI, ROAS, CPO, CPC, branding) track record of programmatic campaign execution across: display, video and native media channels
- Strong client focus and entrepreneurial spirit
- Experience with Salesforce CRM and financial accounting
- Retail experience is a plus

### What we offer

- Be part of an international and highly-motivated team
- Unlimited supply of drinks and fruits to keep you hydrated & energized!
- Get first-hand insights on building an international company
- Great team spirit with regular team events, monthly team lunch and BBQ
- As a corporate venture we combine corporate stability and funding with startup speed
- A unique and amazing office in the heart of Berlin

### Interested?

Apply now and become part of our exciting journey! Send us your application with your CV attached to [jobs@retailmedia.group](mailto:jobs@retailmedia.group)